

Times Of India Automobile Ad Rates

Rates for Automobile Advertisement w.e.f. 1st April, 2024

All The Ad Rates are in per sq.cm

| Editions | Min Line | 5 Line Rate(Rs.) | Extra Line Rate (Rs.) | Classified Display Ad Rate(Per Sq.Cm) | Min size |
|-----------------|----------|------------------|-----------------------|---------------------------------------|----------|
| Mumbai | 5 | 2000 | 400 | 760 | 3X5 |
| Delhi | 5 | 2500 | 500 | 600 | 3X5 |
| Bangalore | 5 | 1190 | 238 | 665 | 3X5 |
| Kolkata | 5 | 1513 | 303 | 160 | 3X5 |
| Ahemadabad | 5 | 530 | 106 | 280 | 3X5 |
| Chandigarh | 5 | 600 | 120 | 210 | 3X5 |
| Chennai | 5 | 830 | 166 | 490 | 3X5 |
| Pune | 5 | 1000 | 200 | 300 | 3X5 |
| Goa | 5 | 154 | 31 | 61 | 3X5 |
| Guwahati | 5 | 150 | 30 | 30 | 3X5 |
| Patna | 5 | 380 | 76 | 168 | 3X5 |
| Kolhapur | 5 | 110 | 22 | 42 | 3X5 |
| Hyderabad | 5 | 500 | 100 | 250 | 3X5 |
| Vishakhapatnam | 5 | 50 | 10 | 30 | 3X5 |
| Jaipur | 5 | 340 | 85 | 135 | 3X5 |
| Kanpur | 5 | 265 | 53 | 80 | 3X5 |
| Bhopal | 5 | 350 | 70 | 110 | 3X5 |
| Lucknow | 5 | 760 | 152 | 410 | 3X5 |
| Manglore | 5 | 55 | 11 | 45 | 3X5 |
| Coimbatore | 5 | 425 | 85 | 170 | 3X5 |
| Mysore | 5 | 55 | 11 | 45 | 3X5 |
| Nagpur | 5 | 200 | 40 | 70 | 3X5 |
| Trichy/ Madurai | 5 | 250 | 50 | 40 | 3X5 |
| Hubli | 5 | 55 | 11 | 45 | 3X5 |
| Aurangabad | 5 | 100 | 20 | 20 | 3X5 |
| Nasik | 5 | 175 | 35 | 45 | 3X5 |

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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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