

## Times Of India Display Ad Rates

Rates for Display Advertisement w.e.f. 1st October, 2023

All The Ad Rates are in per sq.cm

Editions	Front Page	Back Page	Back Page	Page 3	Any Specified Page	Min Size (c.m)
<b>Delhi</b>	6335	4120	5075	4830	4460	4X5
<b>Chandigarh</b>	625	485	555	525	505	4X5
<b>Jaipur</b>	665	475	545	525	500	4X5
<b>Bhopal</b>	320	245	270	270	255	4X5
<b>Lucknow</b>	1285	915	1045	995	970	4X5
<b>Raipur</b>	175	150	165	165	160	4X5
<b>Kanpur</b>	300	265	290	290	275	4X5
<b>Allahabad</b>	160	140	155	155	150	4X5
<b>Varanasi</b>	155	135	150	150	145	4X5
<b>Mumbai</b>	9665	5640	7230	6850	6170	4X5
<b>Nashik</b>	285	210	240	235	225	4X5
<b>Pune</b>	3255	2425	2805	2580	2510	4X5
<b>Aurangabad</b>	115	75	100	95	85	4X5
<b>Kolhapur</b>	150	110	140	140	125	4X5
<b>Ahemadabad</b>	1050	740	885	825	790	4X5
<b>Nagpur</b>	435	350	395	385	370	4X5
<b>Goa</b>	260	170	220	215	195	4X5
<b>Bangalore</b>	5815	3690	4680	4410	4000	4X5
<b>Hubli</b>	120	95	115	110	100	4X5
<b>Mangalore</b>	175	135	160	160	145	4X5
<b>Mysore</b>	210	170	195	195	180	4X5
<b>Chennai</b>	2815	1985	2405	2381	2100	4X5
<b>Coimbatour</b>	480	360	440	410	390	4X5
<b>Madurai/Trichy</b>	290	225	260	260	245	4X5
<b>Madurai</b>	225	155	195	195	180	4X5
<b>Trichy</b>	190	125	160	160	145	4X5
<b>Kerala</b>	530	420	485	485	450	4X5
<b>Kozhikode</b>	160	135	150	150	145	4X5

<b>Trivandrum</b>	225	190	215	210	195	4X5
<b>Kochi</b>	345	280	310	315	295	4X5
<b>Kolkata</b>	2435	1835	2105	1920	1900	4X5
<b>Patna</b>	873	748	818	803	793	4X5
<b>Bhuvaneshwar</b>	555	455	505	485	475	4X5
<b>Ranchi</b>	400	350	380	380	365	4X5
<b>Guwahati</b>	225	185	210	205	195	4X5

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**Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.**

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